

Request for Quotes

1. Context

The assignment takes place in the framework of the following project

Summary of the project:	
Name of the lead implementing organisation:	elbarlament GmbH
Project location:	Aden - Yemen
Project duration:	01.10.2025 - 31.08.2026

Elbarlament is a peacebuilding and democracy support organisation, with a special focus on empowering women and youth. We follow a unique approach that integrates conflict sensitivity, cultural awareness and intersectionality.

Elbarlament cooperates with parliaments, governments, civil society actors and international institutions, implementing projects and delivering consulting services in German, English, French and Arabic. Our international and multilingual team is based in Berlin, Cologne and Erbil (Iraq).

We believe in the transformative power of culture and the arts as well as inclusive dialogue, especially in contexts of state fragility. Through our work we aim to:

- Promote peaceful coexistence between all groups in society
- Foster democratic norms and practices
- Support dialogue between civil society and political decision makers
- Increase environmental awareness and contribute to mitigating climate change-related conflicts

We follow an integrated approach in supporting locally-owned reform agendas, combining arts-based tools for peacebuilding and civic education with more classical tools like technical assistance.

1. Background:

Under the ParticiLogue project, elbarlament is documenting Yemeni women's learning journeys from the Technology-Facilitated Gender-Based Violence (TFGBV) training and coaching through an innovative graphic-novel format. This approach replaces a traditional documentary film to minimise risk, protect identities, and comply with GIZ's do-no-harm and communication guidelines—particularly important in Yemen's highly sensitive environment, where digital visibility can trigger stigma, retaliation, or even physical harm.

TFGBV, as defined by UNFPA and the GIZ Knowledge Kit, refers to acts of violence committed, assisted, or amplified through digital technologies and directed at individuals based on gender. In Yemen, common forms include cyberstalking, hacking, phishing, online defamation, doxxing, impersonation, deepfakes, and image-based sexual abuse or blackmail. These behaviors are not isolated “online problems”; they form part of a broader continuum of gender-based violence shaped by patriarchal norms, the concept of family honour, weak legal protections, and more than a decade of armed conflict.

Increasing digital access—especially through WhatsApp, Facebook, and now satellite connectivity—has expanded both opportunities and risks for women. Women activists, journalists, humanitarian workers, and those who simply appear in public are especially targeted. Many survivors face severe offline consequences: restrictions on mobility, forced social isolation, loss of education or livelihood, and in extreme cases, threats of honour-based violence. Reporting is rare, largely due to stigma, fear of retaliation, low digital literacy, and the absence of specific cybercrime legislation. Although Yemen has recently created cybercrime units in some governorates, their capacity remains limited.

ParticiLogue responds to this context by strengthening women’s networks in Aden, Taiz, and Hadramout through targeted capacity-building on TFGBV, digital safety, and organisational resilience. This contributes directly to Output 2 of the project and to the module objective indicator requiring participants to demonstrate strengthened agency for social participation. The training and coaching phases equip women with practical tools—such as safer communication practices, digital-security improvement plans, and ways to apply learning within their organisations or communities.

Elbarlament is documenting Yemeni women’s experiences and insights from the Technology-Facilitated Gender-Based Violence (TFGBV) training and coaching. Due to the highly sensitive nature of TFGBV, documentation must follow **strict do-no-harm guidelines**, ensure **full anonymity**, and avoid any exposure that could place participants at risk.

The project will produce:

1. A graphic novel (comic-style) that conveys key learnings, challenges, and reflections;
2. High-quality photography of training and coaching sessions;
3. Six short impact video clips using anonymised footage, symbolic visuals, or voiceover techniques that respect participant safety.

To deliver this integrated creative package, elbarlament invites specialised companies to submit quotes for end-to-end production.

2. Objective

To develop and deliver a complete, safe, and high-quality visual documentation package, including concept development, photography, videography, and the graphic-novel production, aligned with GIZ communication standards and elbarlament’s safeguarding guidelines.

3. Scope of Work

3.1. Photography

- Produce at least 50 high-resolution photographs (minimum 10 per training day).
- Capture sessions, group activities, materials, atmosphere, and symbolic imagery.
- No participant faces may be shown unless explicitly approved and safely anonymised.
- All photos must comply with GIZ communication and logo guidelines.

3.2. Short Impact Video Clips

- Produce minimum 6 short clips (30–60 seconds each).
- Clips may use anonymised footage, silhouettes, symbolic shots, illustration overlays, object-based filming, or voiceover only.
- No identifiable participant visual or audio data may be used without written consent and risk assessment.
- Editing, colour grading, subtitles, and final mastering included.

3.3. Graphic Novel (Comic-Style Story)

The company will be responsible for full-cycle production, including:

- Concept development (storyline, visual approach, character design, safety strategy).
- Illustration and inking – finalised in a sensitive, context-appropriate style.
- Layout, lettering, and colour/tonal palette aligned with GIZ visual identity.
- Content anonymisation ensuring that no character resembles real participants.
- Production of a final digital-ready version (PDF + print-ready format).
- Expected length: 20–30 pages (final number subject to joint agreement).

3.4. Safety, Ethics, and Data Protection

The company must:

- Follow GIZ do-no-harm guidance, particularly for TFGBV contexts.
- Ensure no raw footage or identifiable data is stored without encryption.
- Use secure transfer systems for files.
- Work closely with elbarlament to design safe documentation strategies.

3.5. Coordination & Deliverables

- Participate in briefing and debriefing sessions with elbarlament and GIZ teams.
- Develop two initial concept proposals for the graphic novel and video style.
- Submit drafts for review and revise based on feedback.
- Deliver final materials packaged and ready for handover.

4. Deliverables

The consultant will deliver:

Output	Quantity	Specifications
High-quality photos	Minimum 50	RAW + edited JPEGs; no identifiable faces unless cleared

Short impact clips	Min. 6 clips	60 second - 120 seconds , subtitled to english,
Graphic novel OR Graphic novel carousel pictures for social media	8 - 12 pages OR 8 - 12 slides	Illustrated, fully designed, web version

- Copyright transfer and license for elbarlament/GIZ use

5. Timeline

- Contract start: January 2025
- Final delivery: by end of July 2026

(Timeline may be adjusted according to project needs.)

6. Qualifications

- Proven experience in graphic novels, comics, or visual storytelling on social or human rights topics.
- Ability to illustrate diverse Yemeni or Arab contexts sensitively and authentically.
- Experience working with NGOs or awareness campaigns is an advantage.
- Arabic-speaking or familiar with the Yemeni sociocultural context preferred.

7. Quote Requirements

Please include in your quotation:

1. Artist's portfolio or previous works (esp. comics, social projects, or development communication).
2. Proposed methodology and timeline (brief concept outline).
3. Detailed cost breakdown including - please mention price separately to each section:
 - Storyboarding and concept design
 - Illustration per page (specify color/black & white rates)
 - Layout and text integration
 - Revisions (indicate number of rounds included)
 - Total cost (in EUR, inclusive/exclusive of VAT)
4. Availability (Dec 2025 – August 2026)
5. Expected production time (from concept to delivery)

9. Submission Deadline

Proposals should be submitted by 20.12.2025. Please make sure to include: Graphic Novel - TFGBV Yemen

10. Contact



For inquiries and submission of proposals, please contact Hanin Dabbagh at dabbagh@elbarlament.org and hamadache@elbarlament.org in copy.