

Terms of Reference

Title: Graphic Designer (Infographics)

Project: Democracy Needs Civic Education - A Civic Education Platform for Iraq

Type of contract: Fixed Term Contract

Closing date: 09.11.2023

1. Purpose: elbarlament is seeking to recruit a designer who will be responsible for conceptualising and creating visually appealing infographics. These infographics will be published on the project "Ouraq" platform, social media channels and printed materials.

The contract will be effective for a duration of one month between the graphic designer and elbarlament e.V.

2. Background: elbarlament is a non-profit organisation supporting peacebuilding and democracy with a special focus on empowering women and youth. We follow a unique approach that integrates conflict sensitivity, cultural awareness and intersectionality. Elbarlament cooperates with parliaments, governments, civil society actors and international institutions, implementing projects and delivering consulting services in German, English, French and Arabic. Our international and multilingual team is based in Berlin, Cologne and Erbil (Iraq). More information about elbarlament is available at www.elbarlament.org.

Elbarlament is currently implementing the project '**Democracy Needs Civic Education - A Civic Education Platform for Iraq**'. The project, which is financed by the German Federal Foreign Office, aims to build an innovative knowledge-sharing and knowledge-management digital platform for civic education in Iraq with a view towards fostering democratic change, a cohesive Iraqi society and post-conflict stabilisation through increased social and political knowledge and engagement.

3. Objectives and expected results:

The designer is expected to undertake the following tasks:

- Five visually appealing infographics about the political system of Iraq summarising following topics:
 - Governmental System
 - Parliament
 - Electoral System
 - Voting System
 - International law in relation to the Iraqi political system
- The designer should incorporate the provided Visual Identity guidelines, which will be supplied after signing the contract. This ensures that the infographics are consistent with the project's branding and messaging.
- The designer must ensure that each of the five infographics is adjusted and presented in three languages, specifically Arabic, Kurdish, and English. The content for these infographics will be provided to the designer in these three languages.
- The infographics should be easily understandable and accessible to a diverse audience, including those with limited civic education backgrounds.
- The infographics should be visually engaging and follow best practices in graphic design to ensure they effectively convey complex information.
- Ensure consistent formatting, especially in terms of font style and size, throughout the designs.
- The final infographics should be delivered in suitable formats for online use.
- The graphic designer should be prepared to make revisions and adjustments to the infographics based on feedback from the project team.

Please note that adherence to the project's branding and style guidelines is of utmost importance to maintain a cohesive visual identity across all project materials.

4. Requirements:

- At least bachelor's degree in graphic design or a related field/equivalent.
- Proficiency in Adobe Creative Suites - Photoshop, Illustrator, InDesign and After Effects.
- At least 3 years of experience as a graphic or motion design.
- Proven track record/portfolio showcasing your creativity, design skills, and ability to visually communicate a variety of concepts.
- A strong eye for visual composition.
- Effective time management skills and the ability to meet deadlines.
- Able to give and receive constructive criticism.

5. Application and selection: Applications should include the below documentation:

- A cover letter, describing the overall interest in the position
- An updated CV
- A financial offer
- Samples of the applicant's own graphic design portfolio

Incomplete applications, or those received after the published deadline, will not be considered.

6. Deadline and selection modalities: Interested candidates are invited to submit the application documents in one PDF file no later than midnight on Thursday, November 09, 2023 to Mrs Perez Dzay (Dzay@elbarlament.org) and in cc: Mr Philipp Salomo (salomo@elbarlament.org).

Candidates who do not receive any feedback within three weeks of the deadline should consider their application as unsuccessful.