

## ToR for a virtual exhibition of the project “Mosul tells”

Time frame: November 2023 to February 2024

*The project “Mosul tells” is looking for a **website designer** to build an interactive website documenting the project results*

### 1. Project Overview

The project “Mosul tells” strives to foster social cohesion in Mosul through culture and arts. In late 2022 and early 2023, young adults from different religious and ethnic backgrounds participated in Oral History workshops and developed a number of short stories. The stories reflect the diversity of cultural traditions and will serve as a basis for a graphic novel, animation films and a puppet theatre show. The puppet show is part of an exhibition shown in several cities in Iraq in 2024. The website serves as a virtual exhibition of the project and will display the different stories, graphic novels and animations through an interactive map of Mosul and the Ninewa region.

The project is implemented by elbarlament and Paia Agency, with funds by the German Federal Foreign Office.

### 2. Website idea and content

The website serves as a digital archive of the project. The aim is to make the different forms of art (animation, graphic novel, stories, puppet show) available in one place. An interactive map of the Ninewa region and Mosul will show the 16 different stories and will portray the 6 animations and 8 graphic novels based on these stories. Furthermore, the website shows background information on the stories and their cultural and historical background i.e. short info boxes on traditional clothing, historical monuments, tattoos. Visitors can navigate on the map and discover historical places in Mosul. Soundscapes of Mosul and the different localities of the stories will also be included on the website and made accessible via the map.

### 3. Scope and Set-Up of the website

- Design of an interactive map of Mosul and the Ninewa region
- Integration of 6 animations, 8 graphic novels, and around 10 info texts and photographs
- Modules for single posts: headline, body text, embedded video (Vimeo), audio, images (two different layouts)
- Page types: Home, Single Post, Card module with direct post linking (example:

- <https://baghdadtahrirart.net/>), About, hierarchical structure, Imprint, Data/Privacy
- Optimization for different devices (desktop, tablet, mobile): Make the website responsive for the different screen sizes and resolutions such as PCs, smartphones, tablets, and larger screens. Installing the necessary plugins to ensure adequate website responsiveness on all types of devices.
- CMS connection (self-hosted WordPress or Kirby)
- Browser testing and compatibility: Chrome & Firefox in current and previous current version, Safari, Opera in the current version (Progressive Enhancement)
- Hosting setup
- Linking the website with Social Media networks and integrating Social Media sharing button
- Training for elbarlament staff on how to use the Back-end and maintain the website
- The final website must have an Arabic and English version

#### 4. Timeline

The duration of the video project is the period from November 2023 to March 2024.

- November 2023: concept design
- December 2023/January 2024: design of the interactive map and website
- February: first review round
- March: second review round, completion of the project

#### 5. Requirements

- outstanding experience in website design (references and links to be attached)
- availability in late 2023 and early 2024

#### 6. Procedure

If you are interested in the call, please hand in a budget overview, description of your approach and ideas for the website, references and work plan incl. your availability based on the project planning.

Deadline for application: **24 November 2023**

Please send your offer to Project Manager Alisha Molter: [molter@elbarlament.org](mailto:molter@elbarlament.org) and to Project Officer Rebekka Muth: [muth@elbarlament.org](mailto:muth@elbarlament.org)