

Terms of Reference

Title: Video Creator

Project: Democracy Needs Civic Education - A Civic Education Platform for Iraq

Type of contract: Fixed Term Contract

Closing date: 09.11.2023

1. Purpose: elbarlament is seeking to recruit a video creator to support and enhance the Civic Education project. The objective of this role is to develop an educational-political game to be integrated into the project's website. This game is designed to effectively convey essential core values of civic education to the target audience in an engaging and entertaining manner. The successful video creator will play a vital role in advancing the project's mission of promoting civic education in Iraq.

The contract will be effective for a duration of one month between the video creator and elbarlament e.V.

2. Background: elbarlament is a non-profit organisation supporting peacebuilding and democracy with a special focus on empowering women and youth. We follow a unique approach that integrates conflict sensitivity, cultural awareness and intersectionality. Elbarlament cooperates with parliaments, governments, civil society actors and international institutions, implementing projects and delivering consulting services in German, English, French and Arabic. Our international and multilingual team is based in Berlin, Cologne and Erbil (Iraq). More information about elbarlament is available at www.elbarlament.org.

Elbarlament is currently implementing the project '**Democracy Needs Civic Education - A Civic Education Platform for Iraq**'. The project, which is financed by the German Federal Foreign Office, aims to build an innovative knowledge-sharing and knowledge-management digital platform for civic education in Iraq with a view towards

fostering democratic change, a cohesive Iraqi society and post-conflict stabilisation through increased social and political knowledge and engagement.

3. Objectives and expected results:

The creator is expected to undertake the following tasks:

- Creating 5 videos for the project's platform and social media; each video should have a minimum length of 2 minutes
- Four of the videos should highlight each of the four pillars separately (political knowledge; thematic knowledge; civic values & skills; heritage, culture & history)
- The fifth video will be displayed on the platform's landing page as the project's introduction
 - The videos should be detailed introductions to all the different aspects discussed above, providing a comprehensive overview along with clearly explained examples.
- Ensure a consistent visual identity. The visual identity including logo, graphics for headers, fonts, icons and colour scheme will be provided by elbarlament.

Language of deliverables: the 5 videos shall be created in the project's three main languages; Arabic, Kurdish and English.

The video creator is expected to use his/her own equipment.

Requirements:

- Bachelor's degree in film production, video editing, 3D graphics, or a related field.
- At least 2 years of experience in video editing and 3D graphics.
- Proficiency in industry-standard video editing and 3D graphics software such as Adobe Premiere Pro, After Effects, or similar.
- Creative mindset with a keen eye for detail and visual storytelling.
- Strong understanding of video formats, codecs, and compression techniques.
- Strong knowledge of video editing principles, techniques, and best practices.

- Excellent interpersonal skills, with demonstrated ability to articulate ideas clearly, concisely, and persuasively, along with the ability to understand direction and accept feedback.

4. Application and selection: Applications should include the below documentation:

- A cover letter, describing the overall interest in the position
- An updated CV
- A financial offer
- A draft of the initially proposed ideas

Incomplete applications, or those received after the published deadline, will not be considered.

5. Deadline and selection modalities: Interested candidates are invited to submit the application documents in one PDF file no later than midnight on Thursday, November 09, 2023 to Mrs Perez Dzay (Dzay@elbarlament.org) and in cc: Mr Philipp Salomo (salomo@elbarlament.org).

Candidates who do not receive any feedback within three weeks of the deadline should consider their application as unsuccessful.